



Turtle Jack's Muskoka Grill **Canadian Getaway Contest**

Grand Prize Winner will have the option to select one (1) of the following six (6) trip options:

1. BANFF
2. MUSKOKA
3. CAPE BRETON
4. WHISTLER
5. WHITEHORSE
6. QUEBEC CITY

ONE (1) GRAND PRIZE: Hotel accommodations for two (2) guests, roundtrip economy class airfare from any major Canadian airport with one (1) checked luggage per guest, roundtrip airport transfers to and from the hotel, select excursions as chosen by Excello Marketing Ltd. upon confirmation of destination, a daily allowance, and white glove service provided by your dedicated fulfillment concierge to book your experience package inclusions. Each trip will be of equal cash value, estimated at thirteen thousand dollars (\$15,000.00) CAD (the “**Grand Prize**”).

CONTEST RULES AND REGULATIONS (the “Contest Rules”)

1. THE CONTEST AND THE CONTEST PERIOD

Turtle Jack's Muskoka Grill's getaway contest (the “**Contest**”) commences at 11:00 a.m. EST on July 8, 2025, and concludes at 11:59 p.m. EST on September 14, 2025 (the “**Contest Period**”).

2. ELIGIBILITY

The Contest is open to residents of Canada who have attained the age of majority, but excludes employees of MTY Franchising Inc. (“**MTY**”), any affiliates and/or related companies, subsidiaries, divisions (the “**Affiliates**”), sponsors, prize sponsors, promotional and advertising agencies as well as the parents, siblings and children of any such employees and any person domiciled with such employees.

3. HOW TO ENTER

No purchase is necessary to enter or win. To enter the Contest (a “**Contest Entry**”) complete one or more of the following methods below during the Contest Period.

Entry Methods:

1) Scan the QR code on the billfold which will prompt the user to submit a Contest Entry on the contest webpage on the Turtle Jack's website (<https://turtlejacks.com/canadiansummer/>). One (1) Contest Entry per person with the purchase of each Molson Canadian product, up to an unlimited amount of Contest Entries so long as one (1) Molson Canadian product is purchased along with



each Contest Entry. – If it is discovered that an individual attempted to enter more than the foregoing limit, or in contravention of the foregoing terms, their Contest Entries will be void.

2) To enter with no purchase necessary visit <https://turtlejacks.com/canadiansummer/>. Unlimited Contest Entries per person. If it is discovered that an individual attempted to enter more than the foregoing limit, or in contravention of the foregoing terms, their Contest Entries will be void.

4. THE GRAND PRIZE DRAW

A random draw for the Grand Prize will take place at 3380 South Service Road, Burlington Ontario, L7N 3J5 from among the eligible Contest Entries (the “**Grand Prize Draw**”). The first Contest Entry drawn will be eligible to win the Grand Prize. The odds of winning depend on the number of eligible Contest Entries. All Contest Entries that are incomplete or submitted through illicit means, specifically but not limited to, using any robotic or automated program to increase the odds of winning, or do not conform to the Contest Rules, may be disqualified. MTY and its Affiliates assume no liability for lost, late, misdirected or incomplete Contest Entries and are not responsible for any incorrect or inaccurate information, by technical or human error, during the administration of the Contest.

The Grand Prize Draw will be held on September 16, 2025, at approximately 11:00 a.m. EST.

5. THE GRAND PRIZE

The participant whose Contest Entry is randomly drawn during the Grand Prize Draw (the “Selected Winner”) will win the Grand Prize, comprising of a choice of one (1) of six (6) trip destinations:

1. BANFF
2. MUSKOKA
3. CAPE BRETON
4. WHISTLER
5. WHITEHORSE
6. QUEBEC CITY

The desired dates for use, excluding blackout dates, must be chosen and communicated within two (2) years of the Grand Prize Draw.

6. THE GRAND PRIZE VALUE

The approximate retail value of the Grand Prize before taxes is estimated at an amount equal to thirteen thousand dollars (\$15,000.00) CAD.

7. NOTIFICATION AND QUALIFICATION OF SELECTED WINNER



Following the Grand Prize Draw, MTY, acting reasonably, will attempt to contact the Selected Winner by telephone six (6) times within twenty-four (24) hours after the Grand Prize Draw and/or by email. The Selected Winner must answer the call or respond to the email within twenty-four (24) hours of being contacted. To be declared the winner, the Selected Winner must be in compliance with the Contest Rules and must correctly answer, unaided and unassisted, a time-limited, mathematical skill-testing question. If the Selected Winner does not return the call or does not respond to the e-mail or the direct message within the prescribed delay and/or fails to correctly answer the skill-testing question, they will forfeit their prize and an alternate winner will be randomly selected. Once the foregoing has occurred, MTY shall be fully and completely released and discharged from any liability or responsibility in this regard. MTY cannot be held liable for any changes made by the Selected Winner to their contact information or Instagram account information and/or settings.

8. RELEASE

The participants recognize and agree that neither MTY nor any of the Affiliates are making any representation or warranty of whatsoever nature and kind regarding the Grand Prize.

Each participant releases and holds harmless MTY and the Affiliates from any loss, harm, damage, cost, fee or expense arising directly or indirectly, in whole or in part, as a result of:

- a) their participation in the Contest;
- b) their acceptance, non-acceptance, possession, use, non-use or misuse of the Grand Prize;
- c) the collection, use and disclosure of personal information;
- d) late, lost or undeliverable email;
- e) injury or damage to persons or property; and
- f) late, lost, misdirected, unreadable or incomplete email Contest Entries.

9. GENERAL

The Contest is governed by the laws of the province of Ontario and the federal laws of Canada. To the extent permitted by law, each participant agrees that any judicial proceeding arising out of or related to the Contest shall take place in a provincial court located in Ontario. Contest void where prohibited by law. By entering the Contest, participants agree to be bound by these Contest Rules. All decisions of MTY with respect to any aspect of this Contest, including without limitation, the eligibility of the Contest Entries, are final and binding on all participants in all matters as they relate to this Contest. MTY, without limitation, will not be liable for any failure of its email host address during the Contest, for technical malfunctions or any other problems that may occur during the Contest Period as it relates to online Contest Entries. MTY reserves the right to amend or terminate the Contest at any time without liability. Any amendments to the Contest Rules will be available online at (turtlejacks.com/canadiansummer/).

10. PRIVACY

By participating in the Contest, each participant:

- a) grants MTY the right to use their personal information for the purpose of administering the



Contest, including, without limitation, for the purpose of contacting and announcing the Selected Winner and coordinating remittance of the Grand Prize; and b) acknowledges that MTY may disclose their personal information to MTY's agents, service providers and prize sponsors in connection with the activities specified in paragraph a) above.

11. GRAND PRIZE DELIVERY

Following the notification and qualification of the Selected Winner, MTY shall provide Excello Marketing Ltd., holding an office at 520 Thompson Dr, Unit #4, Cambridge, ON N1T 2K8 ("**Excello**"), with all reasonably necessary information concerning the Selected Winner. Excello will thereby be responsible and liable for all coordination, concerns, and logistics in regard to delivering the Grand Prize to the Selected Winner. Accordingly, once MTY has provided all reasonably necessary information to Excello concerning the Selected Winner, MTY's involvement in the Contest shall thereby cease and no longer be required. The Selected Winner shall thereby release MTY from any and all liability or responsibility as it relates to the delivery of the Grand Prize, and shall coordinate directly with Excello.